# East Pilbara Profile

Report generated on 12 February 2025.

## Overview

**Total Area:** 372,296 sqkm          **Population:** 10,401          **Major Town:** Newman

## Demographics

| **Median Age** | **Labour Force Median Age** | **Labour Force Population** |
| --- | --- | --- |
| 36 | 37 | 7,233 |

## Vulnerability

| **Homelessness Population** | **Unemployment Rate** | **SEIFA - IRSD** |
| --- | --- | --- |
| 248 | 1.9% | 3 |

## Support Payments LGA and State Comparison

| **Rates** | **East Pilbara** | **Western Australia** |
| --- | --- | --- |
| Age Pension | 110 | 253,955 |
| Commonwealth Rent Assistance | 60 | 110,555 |
| Disability Support Pension | 125 | 62,790 |
| Carer Allowance | 40 | 49,780 |

## Economy

**Median Income:** $75,320          **Gross Regional Product:** $36,805 Million          **Employed Residents:** 5,611

| **Ranked Industries With Most Value** | **Value ($Million)** | **Ranked Employing Industries** | **No. Employees** |
| --- | --- | --- | --- |
| Mining | 34,994 | Mining | 17,190 |
| Construction | 336 | Construction | 1,617 |
| Manufacturing | 317 | Manufacturing | 1,252 |
| Administrative and Support Services | 152 | Accommodation and Food Services | 698 |
| Wholesale Trade | 79 | Administrative and Support Services | 625 |

## Number of Businesses

| **Small Businesses (<20 employees)** | **Total Businesses** |
| --- | --- |
| 394 | 412 |

## Disaster History

The following Disaster Recovery Funding Arrangements have been declared in since 01 July 2022. For a full list of declarations visit [Disaster Assist](https://www.disasterassist.gov.au/).

| **AGRN** | **Event Name** | **DRFA Category** | **AGDRP** | **DRA** | **Hazard Type(s)** |
| --- | --- | --- | --- | --- | --- |
| 1176 | AGRN 1176 - Marble Bar Storm in Western Australia (23 January 2025) | AB | N | N | Storm |
| 1175 | AGRN 1175 - Storms and Associated Flooding in the Pilbara and Midwest-Gascoyne Regions (10 December -17 December 2024) | AB | N | N | Storm |
| 1123 | AGRN 1123 - Tropical Low and Associated Flooding in the Shire of East Pilbara (4-11 March 2024) | AB | N | N | Flood |
| 1113 | AGRN 1113 - Tropical Low and Associated Flooding in Western Australia (21-27 January 2024 | AB | N | N | Flood |
| 1062 | AGRN 1062 - Storms and associated flooding in the Midwest-Gascoyne and Pilbara regions (29 March - 4 April 2023) | AB | N | N | Storm |
| 1059 | AGRN 1059 - Tropical Cyclone Ilsa (13 April 2023 onwards) | ABD | N | N | Cyclone |

### Data Sources

These profiles utilise data from a number of third-party providers, including:

* Services Australia
* State and Territory Governments
* [Regional population, 2021-22 financial year | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/population/regional-population/latest-release#data-downloads)
* [DSS Benefit and Payment Recipient Demographics - quarterly data | Datasets | data.gov.au - beta](https://data.gov.au/dataset/ds-dga-cff2ae8a-55e4-47db-a66d-e177fe0ac6a0/details)
* [Estimating Homelessness: Census, 2021 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/housing/estimating-homelessness-census/latest-release#data-downloads)
* [Small Area Labour Markets | National Skills Commission](https://www.nationalskillscommission.gov.au/topics/small-area-labour-markets#UpdatedLGAstructure)
* [Socio-Economic Indexes for Areas (SEIFA), Australia, 2021 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/people-and-communities/socio-economic-indexes-areas-seifa-australia/latest-release#data-downloads)
* [EconomyID](https://economy.id.com.au/)
* [Counts of Australian Businesses, including Entries and Exits, July 2018 - June 2022 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/economy/business-indicators/counts-australian-businesses-including-entries-and-exits/latest-release)
* [Regional population by age and sex, 2021 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/population/regional-population-age-and-sex/latest-release#data-downloads)
* [Labour Force, Australia, Detailed, May 2023 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/labour/employment-and-unemployment/labour-force-australia-detailed/latest-release)
* [Personal Income in Australia, 2015-16 to 2019-20 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/labour/earnings-and-working-conditions/personal-income-australia/latest-release#data-downloads)

The data is maintained by these third-party providers. While every effort has been made to ensure the accuracy of this information, no guarantee is given.